Clarification Questions and Answers (as of 4/07/2012)

Question:

What should be the sample of the planned QUANTITATIVE survey?

Answer:

The only details we considered necessary to stipulate in ToR on the size of quantitative survey are:

"Methodology" section in ToR:

"The quantitative research is aimed to obtain reasonably accurate answers to the questions posed in the survey (about: satisfaction with the quality of statistical data, satisfaction with the dissemination activity and image and role of NBS). The Contractor will ensure that the survey is conducted at the national level and is representative. The Survey Report should also include a stratification and a disaggregation of users of statistical information (i.e. by gender, age, users via web-page of NBS, non-web users, urban/rural, etc.)."

Also, under "Responsibilities and activities" section:

"to develop methodology and toolkit of the Survey: on the basis of previous 2008 opinion poll to design the sample and its frame (ensuring representativeness of data users' groups)..." Concrete details on the size of sample were not given as to give the Applicant the possibility to propose its own vision and methodology on sampling. For our beneficiary, NBS, it is important that:

- they receive reasonably accurate answers to the questions of their interest;
- surveys is representative and covers major groups (CPA/LPA, etc....) and types of data users (gender, age, users via web-page of NBS, non-web users, urban/rural, etc.);
- the previous 2008 survey should be taken into consideration it would serve as a startpoint, but still the new survey should meet the ToRs requirements which reflect the current needs and context (changed since 2008).

Question:

What are the target respondents?

Answer:

See section "Scope of work and expected outputs" of ToR:

"It will be the fourth client satisfaction survey conducted for NBS and will sample the major groups of data users: central and local public administration, academia, civil society and nongovernmental organizations, representatives of international organizations, private enterprises, embassies, mass-media and libraries."

Question:

Shall private persons be included in the sample base?

Answer:

The private persons are still employed/work in any of the mentioned sectors identified as "major groups of data users" (question 2). It is the decision of the Applicant to consider or not OTHER private people (than those mentioned in the previous sentence) depending if the Applicant can identify those who still at some extent use the NBS data&services.